

Enrollment No: \_\_\_\_\_

Exam Seat No: \_\_\_\_\_

# C.U.SHAH UNIVERSITY

## Winter Examination-2015

Subject Name : Business Environment

Subject Code : 5MC02BEN1

Branch : M.Com. (Commerce)

Semester : 2

Date : 18/ 11/ 2015

Time : 10:30 To 1:30

Marks : 70

### Instructions:

- (1) Use of Programmable calculator and any other electronic instrument is prohibited.
  - (2) Instructions written on main answer book are strictly to be obeyed.
  - (3) Draw neat diagrams and figures (if necessary) at right places.
  - (4) Assume suitable data if needed.
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### SECTION – I

Q-1 **Attempt the Following questions (1 Mark \*7=7)** (07)  
(No MCQ Questions)

- a. What is the meaning of liberalization? 1
- b. When was the ICICI established? 1
- c. Write the full form of SAARC. 1
- d. What is the meaning of Trips? 1
- e. Write the definition of Monetary Policy. 1
- f. What is the full form of NABARD? 1
- g. When was the first Industrial Policy announced? 1

Q-2 **Attempt all questions** (14)  
a. What are different technique for environmental analysis? 7  
b. Discuss the features of Mixed Economy. 7

OR

Q-2 **Attempt all questions** (14)  
a. What is capitalism? Discuss various features of capitalism. 7  
b. Discuss about impact of WTO on different sectors of Indian economy. 7

Q-3 **Attempt all questions** (14)  
a. Explain in brief elements of Business Environment. 14

OR

Q-3 a. What is industrial license? What are the objectives of licensing? 14

### SECTION – II

Q-4 **Attempt the Following questions (1 Mark \*7=7)** (07)  
(No MCQ Questions)

- a. Write the meaning of TRIMS. 1



	b. What is mixed economy?	1
	c. Explain MRTP Act.	1
	d. When was NABARD established?	1
	e. Give any one definition of business.	1
	f. What is the meaning of public enterprise?	1
	g. The main objective of I.F.C.I. is to become helpful in arranging which type of finance for industries?	1
<b>Q-5</b>	<b>Attempt all questions</b>	<b>(14)</b>
	Write short notes on:	
	a. FEMA	7
	b. Concept of social responsibility of business.	7
	<b>OR</b>	
<b>Q-5</b>	Write short notes on:	
	a. Consumer protection Act.	7
	b. Advantages of globalization.	7
<b>Q-6</b>	<b>Attempt all questions</b>	<b>(14)</b>
	a. Discuss various function of WTO.	7
	b. Discuss the goals of Export policy.	7
	<b>OR</b>	
<b>Q-6</b>	<b>Attempt all Questions</b>	
	a. Write a note on Multinational Companies and Indian Industries.	7
	b. Discuss the goals of Import policy.	7

